



FOR IMMEDIATE RELEASE

School Specialty Unveils \$50,000 School Makeover Sweepstakes

In addition to the grand prize of a school makeover, 10 first prize winners will receive professional development packages for their school worth up to \$6,500 each

(GREENVILLE, Wis.) April 15, 2024 – [School Specialty](https://www.schoolspecialty.com)—a leading provider of learning environments, instructional solutions, and supplies for education from birth to grade 12—is excited to announce the launch of its first-ever \$50,000 School Makeover Sweepstakes. The sweepstakes invites eligible individuals to nominate their school and experience the transformational power of reimagined learning spaces.

One grand prize winner will receive a makeover for their school worth up to \$50,000, as well as a \$500 School Specialty gift card for themselves. The School Specialty Design Team will collaborate directly with the winning school to bring their makeover to life. Whether it’s a makerspace, media center, STEM lab, or any other learning environment, School Specialty will help the winning school recognize their vision with a modern, engaging space that will meet their specific needs. Ten first prize winners will receive professional development packages for their schools led by School Specialty’s subject-matter experts worth up to \$6,500, as well as a \$250 gift card for themselves.

“We’re honored to celebrate and support schools across the country, providing them with the opportunity to revitalize their environments and enhance learning outcomes for their students,” said Sue Ann Highland, PhD, national education strategist at School Specialty. “By investing in schools today, we are investing in the future of education and empowering students to reach their full potential.”

School Specialty has been a trusted partner to educators for 60 years, helping schools update learning spaces to fit their instructional style and learning goals. It offers more than 100,000 products designed to work together, plus a team of subject-matter experts with targeted experience to help educators make the most of them.

Entries for the \$50,000 School Makeover Sweepstakes will be open from April 15 through May 31, 2024. Sweepstakes eligibility is open to school employees, volunteers, or family members and caretakers of students. They can simply fill out a form including basic contact information and the name of their school at [SchoolSpecialty.com](https://www.schoolspecialty.com). Individuals may enter the sweeps every day to increase their school’s chance to win!

No purchase is required to enter. Complete sweepstakes rules are available [here](#).

About School Specialty, LLC

With a 60-year legacy, School Specialty is a leading provider of comprehensive learning environment solutions for the pre-K–12 education marketplace in the U.S. and Canada. This includes essential classroom supplies, furniture and design services, educational technology, sensory spaces featuring Snoezelen®, science curriculum, learning resources, professional development, and more. School Specialty believes every student can flourish in an environment where they are engaged and inspired to learn and grow. In support of this vision to transform more than classrooms, the company applies its unmatched team of subject-matter experts and designs, manufactures, and distributes a broad assortment of name-brand and proprietary products. For more information, go to SchoolSpecialty.com.

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